



**Helsinki, Finland**

**March 27-April 2, 2017**

**MEDIA INFORMATION**

Finnish Figure Skating Association looks forward to hosting media attending the ISU World Figure Skating Championships 2017 in Helsinki, Finland. The event will be held at the Hartwall Arena from March 29<sup>th</sup> to April 2<sup>nd</sup>, 2017.

This information will assist you in planning your trip to Helsinki and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press centre and press tribune will be open and operational for the first practice session on Monday March 27<sup>th</sup>, 2017 at 6:30 am.

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Additional information and updates as required will be posted on the ISU website as they become available. If you need more information, or have questions, please contact:

### **Mila Kajas-Virtanen**

Communications and Press Manager  
e-mail: [media.worlds2017@gmail.com](mailto:media.worlds2017@gmail.com) (preferred)  
mobile: +358 (0)40 530 54 00

### **Follow the ISU World Figure Skating Championships 2017**

On the web: [www.helsinki2017.com](http://www.helsinki2017.com)

On Twitter: [@helsinki\\_2017](https://twitter.com/helsinki_2017) [#helsinki2017](https://twitter.com/helsinki_2017)

On Instagram: [@helsinki2017](https://www.instagram.com/helsinki2017) [#helsinki2017](https://www.instagram.com/helsinki2017)

On Facebook: [www.facebook.com/helsinki2017](http://www.facebook.com/helsinki2017)



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## MEDIA ACCREDITATION INFORMATION

**All media** must apply for media accreditation through the ISU online media accreditation system on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «Media Accreditation».

The total number of accredited media representatives will be subject to space available. The OC and ISU reserve the right to refuse accreditation should the number of applications exceed given space.

All media will be requested to upload a copy of their professional media card and a .jpg photograph. If not in possession of a professional media card, a comment should be added to the note box provided. **The deadline to apply is March 3<sup>rd</sup>, 2017.**

Accreditation will be granted to professional journalists and photographers only. Up to a total of two (2) journalists and one (1) photographer per publication are welcome to apply. Major wire services and newspapers may submit a request for two (2) photographers, however, only one (1) photographer is allowed at the rink-side.

**Rights holding TV and radio** must also apply for accreditation via the ISU online media accreditation system. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU in order to obtain a username and password. To book any broadcasting services or facilities please contact the host Broadcaster:

### **YLE – Yleisradio, Finnish Broadcasting Company**

Ms. Paula Hertzman

e-mail: [figskate2017.hb@yle.fi](mailto:figskate2017.hb@yle.fi)

mobile: +358 (0)40 830 2822

### **Accreditation Confirmation**

If the accreditation request is accepted, a Letter of Confirmation will be issued. You may be asked to present a copy of the Letter of Confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.



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## **MEDIA ACCOMMODATION**

The OC has designated four official media hotels. Shuttle transportation will be arranged from all the official media hotels to the main venue and the practice arena. Shuttle schedules will be provided on site. Please be advised that the transportation service will only be available for the designated official media hotels.

It is the responsibility of the individual media persons to book their own accommodation and to take on any cancellation fees.

As a media representative, you can book the accommodation through our Official Travel Agency:

**Björk & Boström Finland Ltd**

tel: +358 20 757 9830

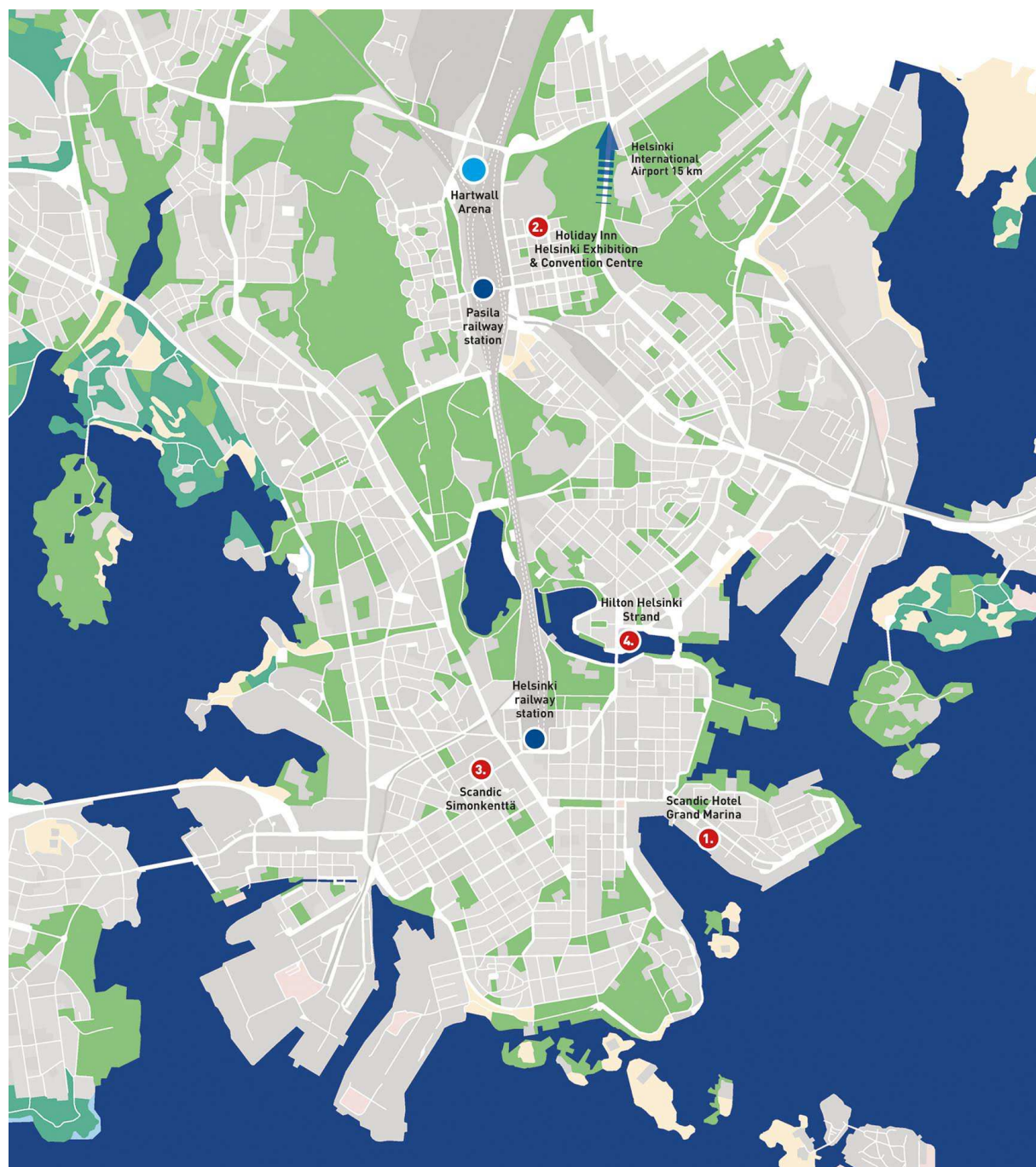
e-mail: [sales@bjork-bostrom.fi](mailto:sales@bjork-bostrom.fi)

Or book directly: [www.bjork-bostrom.fi/media/](http://www.bjork-bostrom.fi/media/)



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## Media hotels



*Locations on the map*

### **Hilton Helsinki Strand \*\*\*\***

John Stenbergin ranta 4, Helsinki

Tel: +358 9 39351

Web: [www3.hilton.com/en/hotels/finland/hilton-helsinki-strand-HELHIHI/index.html](http://www3.hilton.com/en/hotels/finland/hilton-helsinki-strand-HELHIHI/index.html)



### **Price**

220.00 EUR Single Room per night

250.00 EUR Double/Twin Room per night

Breakfast and VAT are included in the prices.

### **Cancellation terms**

Until 20.12.2016                    100 % refund of the total value of the room reservations

Until 3.2.2017                      50 % refund of the total value of the room reservations

Until 20.2.2017                    25 % refund of the total value of the room reservations

Until 7.3.2017                      10 % refund of the total value of the room reservations

This waterfront hotel is only 10 minutes walk from city center. Its air-conditioned rooms feature flat-screen TVs and large windows facing the Baltic Sea, the quiet courtyard or the city. Hakaniemi Metro Station and tram stop are 250 m away. The in-house Bridges' Corner Restaurant offers an à la carte menu with Finnish specialities. Free Wi-Fi access.



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**Scandic Simonkenttä\*\*\*\***

Simonkatu 9, Helsinki

Tel: +358 9 68 380

Web: [www.scandichotels.com/Hotels/Finland/Helsinki/Scandic-Simonkentta/](http://www.scandichotels.com/Hotels/Finland/Helsinki/Scandic-Simonkentta/)

**Price**

210.00 EUR Single Room per night

230.00 EUR Double/Twin Room per night

Breakfast and VAT are included in the prices.

**Cancellation terms**

Until 20.12.2016 100 % refund of the total value of the room reservations

Until 3.2.2017 50 % refund of the total value of the room reservations

Until 20.2.2017 25 % refund of the total value of the room reservations

Until 7.3.2017 10 % refund of the total value of the room reservations

This hotel is 200 m from Helsinki Central Train Station in the middle of the City. Free Wi-Fi and free access to the sauna and gym are offered. Scandic Simonkenttä's air-conditioned rooms have wooden floors and satellite TV. The lobby restaurant and bar offers city views. Simonkenttä has an organic breakfast buffet. Scandic Simonkenttä is certified as an environmentally-friendly hotel.



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### **Holiday Inn Helsinki Exhibition & Convention Centre\*\*\*\***

Messuaukio 1, Helsinki

Tel: +358 200 48102

Web: [www.ihg.com/holidayinn/hotels/us/en/helsinki/helcc/hoteldetail](http://www.ihg.com/holidayinn/hotels/us/en/helsinki/helcc/hoteldetail)



#### **Price**

170.00 EUR Single Room per night

190.00 EUR Double/Twin room per night

Breakfast and VAT are included in the prices.

#### **Booking and payment terms**

Rooms on request. Reservations are non-refundable after confirmation.

Prepayment at time of reservation. Credit card and wiretransfers accepted.

Hotel is connected to the Helsinki Exhibition Centre in the Pasila business district. Free use of the sauna and fitness centre. Free Wi-Fi access is included. The Terra Nova Brasserie serves both Finnish and international dishes. Helsinki city centre is a 10-minute drive from the hotel. Pasila Train Station is only 400 m away and Hartwall Arena is 900 m from the hotel.



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### **Scandic Hotel Grand Marina\*\*\*\***

Katajanokanlaituri 7, Helsinki

Tel: +358 9 1666 1

Web: [www.scandichotels.com/Hotels/Finland/Helsinki/Scandic-Grand-Marina/#.VrnbEVLc6L0](http://www.scandichotels.com/Hotels/Finland/Helsinki/Scandic-Grand-Marina/#.VrnbEVLc6L0)



### **Price**

160.00 EUR Single room per night

190.00 EUR Double/Twin Room per night

Breakfast and VAT are included in the prices.

### **Cancellation terms**

Until 20.12.2016                      100 % refund of the total value of the room reservations

Until 3.2.2017                         50 % refund of the total value of the room reservations

Until 20.2.2017                      25 % refund of the total value of the room reservations

Until 7.3.2017                        10 % refund of the total value of the room reservations

This waterfront hotel is located 500 m from Uspenski Cathedral, the Presidential Palace and Helsinki city centre. Rooms include free Wi-Fi, sauna and gym access. All guest rooms have wooden floors, a TV and a desk. Some rooms have a tea/coffee maker. Grand Marina rooms include a view of the city and harbour.



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## TRAVEL INFORMATION

### Arrival in Helsinki

The driving time from Helsinki-Vantaa Airport to Hartwall Arena is around 20–35 minutes and to the city centre Helsinki around 30–45 minutes depending on the traffic conditions. All trains from the airport stop at Pasila Railway Station, from where it is seven minutes' walk to Hartwall Arena.

### Public Transportation in Helsinki: tram, bus, metro and train

Timetables and routes: [www.hsl.fi/en/timetables-and-routes](http://www.hsl.fi/en/timetables-and-routes)

Ticket prices:

- Single ticket 3.20 EUR
- You can choose a ticket for 1–7 days
- Day tickets are loaded on Single-charge cards and they are valid from the first use
- Day ticket 8.00 EUR
- 2 days ticket 12.00 EUR
- 7 days ticket 32.00 EUR

The arena is located in the West Pasila area of Helsinki, 5 km from the Helsinki city centre. Hartwall Arena is easily accessible with public transportation. From the city centre the most convenient is to take a train from the main railway station to the Pasila station. From Pasila station it is only a 7 minutes' walk to the Arena. From downtown Helsinki you may as well catch the buses 23 and 69 and trams 7A and 7B. Name of the tram stop is Kyllikinportti.

### Shuttle bus between the official hotels and the rinks

Accredited media may use the free media shuttle bus service between the official hotels, Hartwall Arena and the practice rink.

### Visa

Citizens from all countries will need a valid travel ID (passport or Schengen travel ID) and in some cases a visa to enter Finland. Please verify with the Embassy or Consulate of Finland in your country on whether you need a Visa. More information is available on the website of the Ministry of Foreign Affairs of Finland <http://formin.finland.fi>.



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## **USEFUL INFORMATION**

### **Climate and clothing**

March to April in Helsinki: Average high (°C) +5 Average low (°C) +2.  
Despite listed average temperatures, days can be warm, evenings are cool and spring showers are always possible.

### **Credit Cards**

Most hotels, shops, restaurants and taxi accept VISA and Master Card. American Express, Diners Club and other may not be accepted in some cases.

### **Taxes**

Taxes are included in the price presented to customers in shops, hotels, restaurants, etc. As of August, 2016, sales taxes are 24 %.

### **Tipping**

While tipping is not mandatory in Finland, it is customary in many circumstances for service, especially at hotels and at almost all sit-down restaurants, which offer table service.

### **Electricity**

Electrical sockets are 220 V plug type C. Visitors with appliances of different voltages should bring adapters.

### **Currency and exchange rate**

The official currency in Finland is Euro. The exchange rate as of October 21, 2016 is 1.09 EUR/USD (subject to change).

### **ATM**

ATM machines are readily available throughout the City of Helsinki. There is no ATM at Hartwall Arena.

### **More Information**

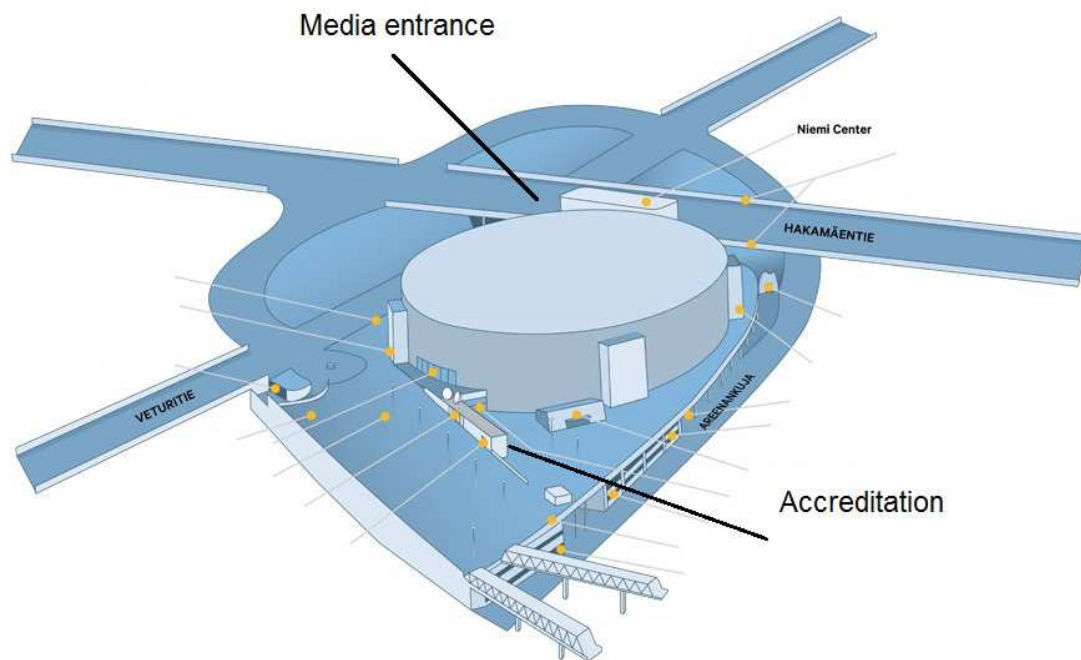
More information on things to see and do while you stay in Helsinki can be found on the official event website [www.helsinki2017.com](http://www.helsinki2017.com) or <http://myhelsinki.fi/>



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## Accreditation center and media entrance

The accreditation center is located on the left side of the 1<sup>st</sup> level main entrance to the Hartwall Arena. The entrance to the media center is located on the 3<sup>rd</sup> level, just on the opposite side of the building. The name of the media center is Niemi Center.



## TELECOMMUNICATIONS

### Telecommunications and IT-services

The media center will have a dedicated wireless network free of charge. An open WLAN will be available also in the press tribune. Please note that the free WLAN has a limited capacity and that transmission especially in the tribune area might be slow due to the big amount of users during the competition. Additional connectivity in press areas as well fixed hotspots for agency photographers can be provided for a fee. Should you require additional connectivity, please refer to the pricing information and order process described in the following TSN Rate Card.

6.9.2016

### TEMPORARY TELECOMMUNICATION SERVICES FOR BROADCASTERS AND MEDIA to ISU World Figure Skating Championships 29th March - 2nd April, 2017

TeliaSonera Finland has the exclusive right to provide all data, video, audio and telecom network services within Hartwall Arena. All sockets or connections to RF, ISDN, LAN and telephone services shall be ordered from TeliaSonera.

Telephone subscription (IDD)	500€
ISDN (2B+D)	700€
Internet-subscription (LAN 10Mbps)	990€

All others telecommunication services price will be given upon request.

Orders should be made through a local teleoperator in the customer's own country to TeliaSonera by email to [templates@sonera.com](mailto:templates@sonera.com) and [jouni.kirjavainen@teliacompany.com](mailto:jouni.kirjavainen@teliacompany.com)

#### Deadline for requests

The deadline for requests is 8<sup>th</sup> March, 2017

#### Rates for late request

The rates are increased by 50% for facilities requested after March 8<sup>th</sup>, 2017.

#### Request must contain the following information

End user information  
Contact person  
Type and quantity of services  
Invoicing address  
VAT-number

## EVENT SCHEDULE

Subject to change

Date	Time	Event	Rink
March 27	6:30 am	Practice - Ladies	Hartwall
	8:00 am	Practice - Men	Practice rink
	11:15 am	Practice - Pairs	Hartwall
	12:30 pm	Practice – Dance	Practice rink
	2:45 pm	Practice - Men	Hartwall
	4:00 pm	Practice - Ladies	Practice rink
	5:00 pm	Practice - Pairs	Pirkkola rink
	7:15 pm	Practice – Dance	Hartwall
March 28	6:30 am	Practice – Dance	Hartwall
	8:00 am	Practice – Ladies	Practice rink
	8:00 am	Practice - Pairs	Pirkkola rink
	10:00 am	Practice – Men	Hartwall
	12:45 pm	Practice – Dance	Practice rink
	2:30 pm	Practice - Pairs	Hartwall
	4:15 pm	Practice - Men	Practice rink
	6:00 pm	Practice – Ladies	Hartwall
March 29	6:30 am	Practice - Ladies	Practice rink
	6:50 am	Practice - Pairs	Hartwall
	10:10 am	Practice - Men	Practice rink
	10:15 am – 4:30 pm	Ladies short	Hartwall
	2:40 pm	Practice – Dance	Practice rink
	5:15 – 5:45 pm	Opening Ceremony	Hartwall
	6:15 – 10:00 pm	Pairs short	Hartwall
March 30	6:20 am	Practice - Men	Hartwall
	8:00 am	Practice - Ladies	Practice rink
	9:50 am	Practice - Pairs	Hartwall
	10:40 am	Practice - Dance	Practice rink
	12:30 – 5:40 pm	Men's short	Hartwall
	6:55 – 9:55 pm	Pairs free	Hartwall
March 31	7:50 am	Practice - Dance	Practice rink
	8:00 am	Practice - Ladies	Hartwall
	10:50 am	Practice - Men	Practice rink
	11:00 am – 4:20 pm	Dance short	Hartwall
	6:00 – 9:55 pm	Ladies free	Hartwall



April 1	7:20 am	Practice - Men	Practice rink
	8:00 am	Practice - Dance	Hartwall
	10:50 am – 3:00 pm	Men free	Hartwall
	4:35 – 7:55 pm	Dance free	Hartwall
April 2	2:00 – 4:30 pm	Exhibition	Hartwall